

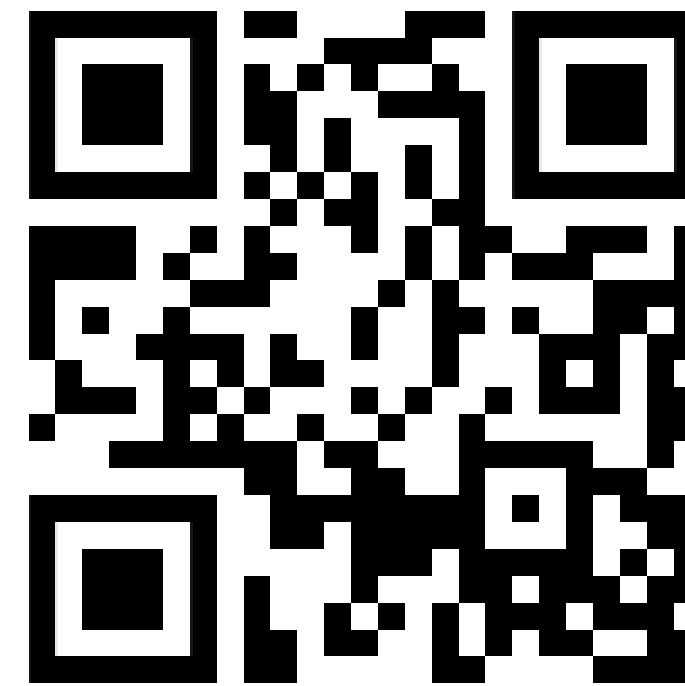


freeC Asia @Copywrite 2022

Personal Branding

define your strengths to get a
happy career path





/about me

— Everyday is 1st day

Chí
Nguyễn

Marketing Manager at freeC.asia

Headhunt & Recruitment Smart Platform

Former Marketing Manager at s6k Labs - Blockchain Solutions

Digital & Generalist Marketer since 2016 | Former President of CSG Club (FPTU HCM)

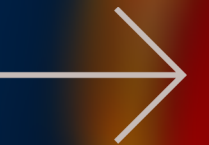
Experience in Cars Accessories & Services / Electronic / Real Estate / Cosmetics /Blockchain

Founder of Song Lam bottled water, Gia Lai

More details: linktr.ee/williamRMIT

...Personal **Branding**

.....is the process of creating a distinct identity for a ~~business~~ in the mind of your target audience ~~and consumers~~.



TẮY CHAY TIKTOKER NỜ Ô NỜ

✖ NÓI KHÔNG
VỚI CONTENT
MIỆT THỊ CÂU VIEW

- ▶ Nhấn nút báo cáo tài khoản
- ▶ Huỷ bỏ theo dõi trên TikTok @Tuanbrice có tick xanh
- ▶ Kêu gọi TikTok khoá ngay tài khoản chuyên làm content bẩn này
- ▶ Tẩy chay những brand - nhà hàng và nghệ sĩ hợp tác với Nờ Ô Nờ

#tẩychayNờÔNờ



2022
THE FACE
VIETNAM





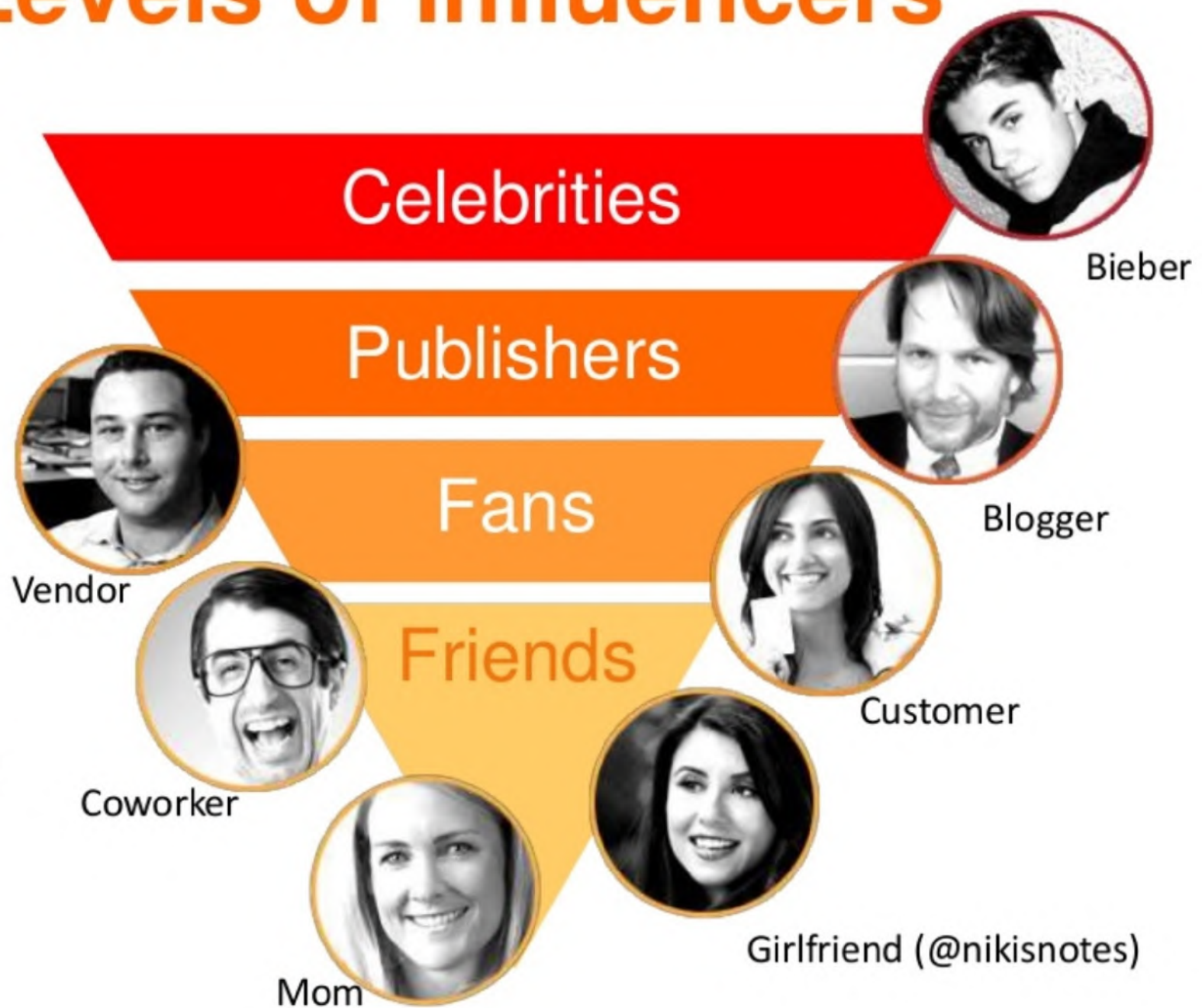
4 Levels of Influencers



**MORE
REACH**

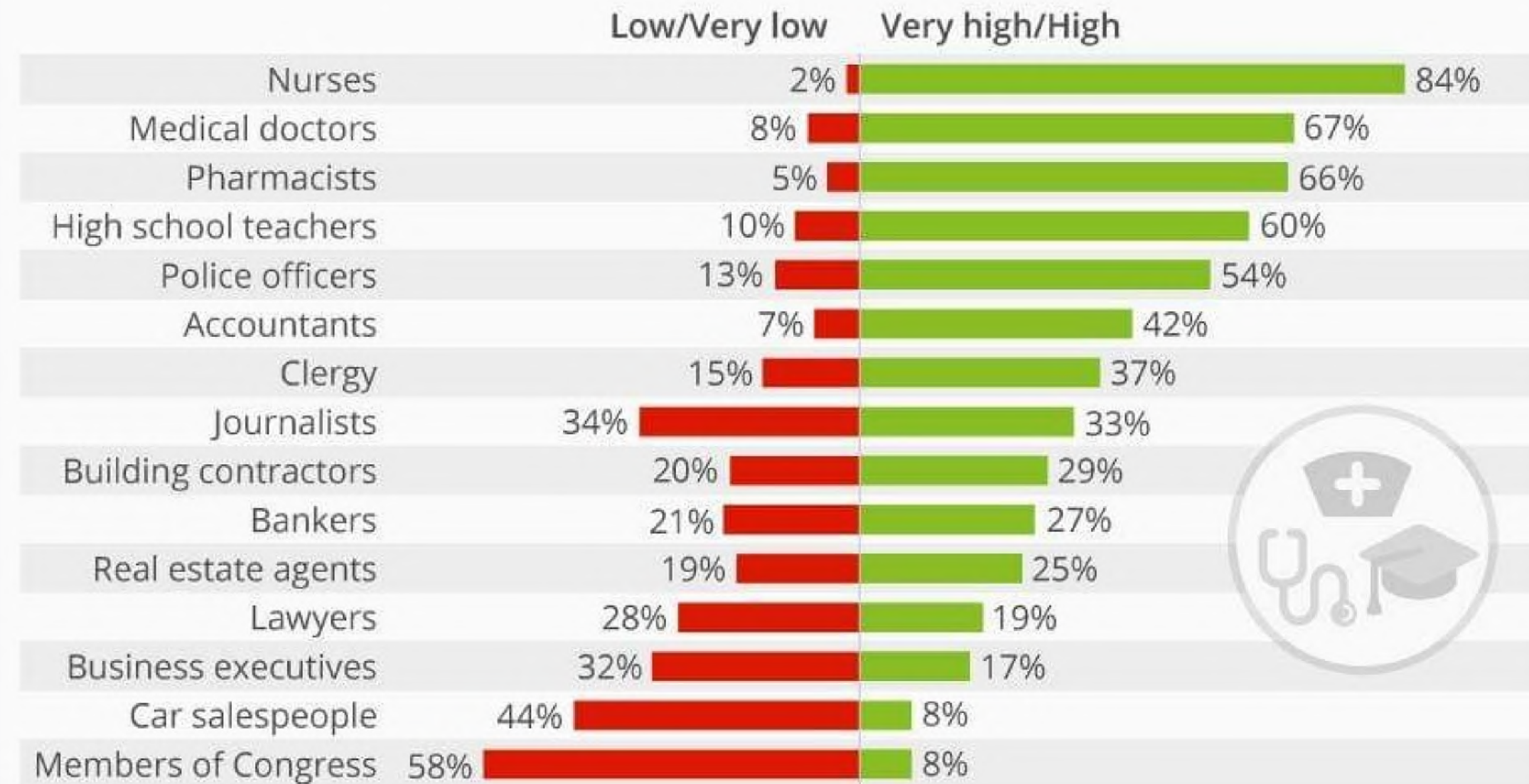


**MORE
INFLUENCE**



America's Most & Least Trusted Professions

Rating of selected U.S. professions in terms of honesty and ethical standards in 2018



Community-centric





Tools available to enhance your personal brand



freeC Asia is the Smart Recruiting Platform that leverages smart matching technology to actively connect millions of employers and job seekers.

Explore freeC Asia at

- For job seeker: **www.freec.asia**
- For the employer: **www.employer.freec.asia**

thanks for your listening!

download this presentation at **freeC.asia**

